



## **2008 Philadelphia Dinner Additional Sponsorship Opportunities\***

The 38<sup>th</sup> Annual Philadelphia Dinner provides several sponsorship opportunities. Some have already been reserved, but the Council has added two *new* sponsorships this year to cover the cost of printing the invitations and to offset the carbon emissions generated by the event.

### ***Title sponsor/Honorary Dinner Chair \$10,000 (RESERVED)***

This is the lead sponsor for the Dinner. As such it brings high visibility in the invitation, program and other signage and materials. Additionally, the cocktail reception that precedes the Dinner attended by nearly 400 people is a major networking opportunity. Generally this has included tabled hors d'oeuvres and an open bar. The head table is presided over by the lead sponsor with seating next to the keynote speaker. The lead sponsor introduces the keynote speaker.

- 10 tickets with an *additional* 2 VIP tickets and 2 seats at speaker's table
- Listed as dinner chair on event invitation and signage at dinner
- Opportunity to introduce speaker
- Company logo on PEC website Dinner page

### ***Invitation Printing \$3,500***

PEC has made a commitment to sustainable printing practices. This sponsorship covers the cost of printing the invitation and program in a way that helps PEC reduce its greenhouse gas emissions and its environmental footprint. This sponsorship is also available to printers as an in-kind sponsorship.

- 2 tickets to dinner and to VIP reception
- Logo on invitation and program
- Listing as sponsor on signage and PEC web site

### ***Carbon Neutral Sponsor \$3,000***

Help PEC "walk the walk." PEC intends to offset the greenhouse gas emissions generated by the annual dinner event – travel, energy to run equipment, distance the food travels, etc. PEC will promote this effort by placing signage throughout the event.

- 2 tickets to dinner and to VIP reception
- Listed as sponsor in printed materials and PEC web site
- Logo on carbon-neutral signage

**- more-**

### **Centerpieces \$3,000**

Each year a special centerpiece that contributes to the theme of the Dinner is provided on each table. Traditionally, these are taken home at the end of the evening by one or more persons at the table.

- 2 tickets to dinner and to VIP reception
- Listed as sponsor in printed materials and PEC web site, and noted on actual centerpieces.

### **Curtin Winsor Award \$2,000**

The Winsor Award is presented to environmental leaders of distinction. The sponsorship supports a cash award to the recipient of \$1,000 and related expenses. The sponsor has the option of introducing and participating in the presentation of the award.

- 2 tickets to dinner and to VIP reception
- Present award to recipient
- Listed as sponsor in printed materials, PEC web site, and signage.

### **VIP reception \$3,500 (RESERVED)**

This reception is for honored guests and benefactors only. Approximately 75 people attend including the Dinner speaker. Usually there are passed and table hors d'oeuvres and open bar.

- 2 tickets to dinner and to VIP reception
- Listed as sponsor in printed materials, signage and PEC web site

### **Wine \$3,000 (RESERVED)**

PEC buys wine directly from a local winery and serves it complements of the sponsor. There is considerable visibility in providing this feature of the meal.

- 2 tickets to dinner and to VIP reception
- Listed as sponsor in printed materials, PEC web site and table-top signage.

*\*All sponsors are offered the opportunity to purchase additional Dinner tickets at a cost of \$300 per ticket for the dinner and general reception, or \$500 for the dinner and VIP reception; and/or secure a table for 10 guests at the \$3,000 benefactor rate.*