

OHIOPYLE ASSESSMENT RESULTS

Nov. 5, 2007

Traffic & Access Checklist

	YES	~
General Access Between Trail and Town		
What is the distance between the business district and the trail?		2 blocks to 1 mile
Is there an easy grade between trail and town? (Hint: Ride bike - do you need to use your smallest chain ring?)	14	1
Is it easy for visitors to find and access downtown from the trail?	9	3
Signs		
Can motorists easily find and access the trail from town?	7	5
Are sign ordinances being enforced?	4	6
Is the Wayfinder signage system used effectively?	4	5
Is there adequate Wayfinder signage to the trail?	2	4
Is there adequate Wayfinder signage to the town?	1	4
Is there sufficient signage for getting around town?	1	1
Is there sufficient signage for finding businesses and services?	1	5
Can visitors tell they've entered town?	11	3
Can visitors tell they've left town?	13	2

Safety		
Are the roadways swept and kept clean and free of debris?	5	3
Not counting the trail, are there bike lanes in town?	0	0
Are bike lanes and road shoulders free of potholes and debris?	1	4
Are the sidewalks swept and kept neat and free of debris?	1	4
Are the sidewalks in good shape?	1	4
Is there sufficient room on sidewalks to walk?	7	3
Are steep sidewalks well maintained and even?	2	5
Do curb crossing ramps have a gentle slope?	1	7
Are all sidewalks flat before driveway aprons (vs. sloped)?	1	5
Are all sidewalks continuous (vs. stopping abruptly), in the central business district?	0	2
Are crosswalks well marked?	1	2
Do the majority of motorists respect pedestrians in crosswalks?	2	6
Are there pedestrian walk/don't walk signals?	1	0
Do signals allow enough time for a child or older adult to cross the street?	1	6
Are pedestrians highly visible to motorists at crossings? (unobstructed view for pedestrians and motorists)	4	5
Do you feel safe when walking through town?	11	4

Parking		
Is there sufficient on-street parking?	1	1
Are off-street parking lots placed behind stores?	3	1
Are sidewalks free from cars exiting driveways and parking lots?	3	2
Are there bike racks?	6	6
Are bike racks placed in safe and secure areas?	3	7
Are bike racks placed in easy-to-find places?	4	7
Are bike racks well-placed to prevent interference with sidewalk use?	5	7
Are bike racks simple enough for the rookie rider to use correctly?	6	6
Are there creative bike racks, eg. combo bike rack/bench or dual use of decorative metal fencing?	0	4
Are there hitching areas for horses?	0	0
Business Checklist		
Is the central business district easily identified?	6	6
Do business hours match customers' needs (i.e. open on weekends)?	6	5
Are downtown businesses clustered in a compact area?	8	3
Are customers greeted warmly when they walk through the door?	4	9
Are the merchandise and store clean and well kept?	6	6
Do businesses cross-promote?	2	4
Are there window displays that show off the community's heritage?	3	5

Do businesses encourage window-shopping?	1	8
Accommodation & Amenities		
Do businesses offer out-of-town shipping for large items?	4	6
Are there public-accessible restrooms in the businesses?	5	5
Do businesses offer information on the town/region?	8	4
Can employees answer questions about the town or region?	8	6
Do employees answer questions in a friendly manner?	6	6
Do shops carry souvenirs, especially related to the town (eg: Meyersdale maple syrup)	6	5
Signs		
Are businesses' signage clearly visible and well-designed?	5	10
Do the signs clearly state what is being sold?	8	4
Do businesses clearly indicate that they're opened?	7	3
Are business hours posted on front door or window?	1	8
Does your town have the following types of food service?		
Outdoor vending machines	14	3
Grocery, or portable food	11	4
Coffee shop	15	1
Ice cream cone/soft-serve service	16	1
Family-style restaurant	12	2

Fast food or chain restaurant	3	0
Informal café with wait service	18	1
Bar or tavern	17	1
Restaurant with liquor service	15	2
Does your town offer the following retail services?		
Bike rental	16	0
Bike equipment and repair	14	2
Convenience/quick stop	9	2
Drug store	1	1
24 hour ATM	16	1
Bookstore	0	1
Laundromat	1	2
Does your town offer these services and amenities?		
Hotel or inn	11	0
Bed and Breakfast	12	1
Motel	12	2
Nearby camping	14	1
Emergency medical service	6	3
Family medical services	0	1

Shuttling service to nearby town (max 25 miles)	1	5
Shuttling service to distant locations (max 250 miles)	1	1
Taxi service	0	1
Public park or green area	15	2
Chemical toilet at the trail access point	2	4
Map/town information	6	5
Calendar of events	6	3
Access to public email service (i.e. at library)	0	4
Sufficient trash cans in town	3	2
Does the town use special events to encourage people to come to town?	11	3
Do businesses use gimmicks or clever marketing tactics to invite people in? (eg: Free Ice Cream)	4	4
Does the town organize or promote town-to-town bike rides?	1	5
Is there a library, local historical society office, and/or museum in town?	3	4
.....open on weekends?	7	2
Is the trail linked to downtown events and happenings?	6	3
Is the town linked to trail events and happenings?	6	3
Design Checklist		
Visual Appearance		
Is there a sense of place and/or a unique identity to downtown?	9	2

Does the town appear economically healthy?	5	4
Does your town feel safe?	13	4
As a whole, are you enjoying your walk of downtown?	14	0
Are walls and storefronts kept free of graffiti?	13	3
Buildings & Parking		
Are all buildings occupied?	5	2
Is there evidence of building code enforcement?	3	7
Is there a solid strip of businesses? (eg: not broken up by parking lots.)	9	1
Are historic buildings restored and recognized?	4	3
Are the structures in town in a good condition overall?	7	8
Store Fronts		
Are store windows clean?	8	7
Are store windows lit at night?	3	6
Are store fronts maintained? (eg: no broken glass, crumbling brick, peeling paint, etc.)	10	4
Do stores have attractive window displays?	5	4
Do stores have flowers?	2	3
Streetscape & Amenities (street furniture)		
Are there enough benches?	1	5
Are the benches well-placed? (Are they in the shade, near high pedestrian traffic areas, etc.)	5	8

Are parks/green spaces well placed and used appropriately?	14	4
Do all parks have adequate bike racks and benches?	2	9
Are street trees used effectively?	4	8
Do restaurants offer outdoor seating?	17	2
Are there audible amenities—chimes, church bells, music, etc.?	4	3
Are there banners & hanging baskets?	1	7
Are there drinking fountains or sources for potable water?	5	6
Does the town use human-scale night lighting?	1	3
Are sidewalks wide enough to accommodate pedestrians?	7	3

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